

2014 COSUGI CONFERENCE, DETROIT, MICHIGAN





## Software for super librarians

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Catalog faster than a speeding bullet Write reports that reveal more than x-ray vision With BLUEcloud, you're a library hero



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B-D



Welcome

Welcome to Detroit. The Motor City, the D, Motown, Hockey Town. The birthplace of Motown, Techno, the ice cream soda, and the U.S. automotive industry. For these next few days, it is the home for the 2014 COSUGI Conference. Our theme this year is "Shifting Into High Gear." Our hope is that this conference will help you shift into high gear by learning about new products, connecting with peers from other institutions, hearing about new ideas in librarianship, and finding new ways to solve old problems.

This year we revived an old practice. Our Conference Chair, Mark Witteman and Chair-elect, Kelli Staley, set up a Conference Program Committee composed of volunteers. This committee helped determine what kinds of sessions were wanted and actively recruited presenters. As a result we have the largest and most varied pool of sessions in years. Kudos to Mark, Kelli, and the Conference Program Committee.

We would like to thank Pia Jones and the staff of ICM for the excellent job they have done planning this conference. ICM handles all of the contract negotiations, AV equipment, scheduling, food and beverages, and much more. They make putting on a conference look easy. We also like to thank the SirsiDynix staff for all of their hard work. Every year, SirsiDynix throws an outstanding party as their thank you to the customers and this year is no different. Come enjoy food, music and "cosmic bowling" at The Majestic Theatre on Thursday evening from 6:00 to 9:00 p.m.

SirsiDynix has sprung for shuttles running to and from The Majestic every fifteen minutes, so stay as long as suits you. We especially thank Berit Nelson, Eric Keith, John Gardiner, and Bill Davison for working directly with the COSUGI Board to make this conference a wonderful experience.

Finally, we thank our exhibitors. Their participation keeps attendee costs down and makes our conference complete. Be sure to pay them a visit during one of our no-conflict time slots. Now get out there and have a great time!

Lym Chardlen Bertone

Lynn Chandler Bertino Chair, Customers of SirsiDynix Users Group, Inc.

Scan this QR code with your phone for access to the COSUGI Conference app.





Information

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### Event Staff

ICM event staff will be stationed at tables in foyers outside meeting rooms. Look for tables with the teal "Event Staff" banners. Staff will be able to provide any assistance you may need.

### Message Board

A message board is located near the registration desk and is available for your use during the conference. You are welcome to leave a message for another attendee on the message board. Other general conference announcements may also be posted.

### Book Exchange

In the spirit of recycling and sharing, we are doing a book exchange. You can take a book or leave a book, or both. Look for the table in the Renaissance Foyer.

### CREDITS

COSUGI 2014 conference logo and book design by Jane English Design, janeenglishdesign.com

### **Conference Information**

Locations listed are in the Detroit Marriott at the Renaissance Center

Registration Desk	Renaissance Foyer Detroit Marriott
Wednesday, May 14	4:00 pm-7:00 pm
Thursday, May 15	7:00 am–5:30 pm
Friday, May 16	8:00 am–3:00 pm
Exhibits	<b>Renaissance Ballroom</b>
Thursday, May 15	3:45 pm–6:00 pm
Friday, May 16	9:15 am–5:00 pm
Saturday, May 17	7:45 am–1:00 pm
Ask SirsiDynix Room	DaVinci
Thursday, May 15	1:30 pm-4:00 pm
Friday, May 16	8:00 am–4:30 pm
Saturday, May 17	8:00 am–3:15 pm
Internet/Print Area Sponsored by EnvisionWare	Renaissance Ballroom
Thursday, May 15	3:45 pm–6:00 pm
Friday, May 16	9:15 am–5:00 pm
Saturday, May 17	7:45 am–1:00 pm
Conference Welcome and SirsiDynix Opening Session	Ambassador Ballroom
Thursday, May 15	9:00 am–12:15 pm
Opening Reception Sponsored by SirsiDynix	The Majestic 4140 Woodward Ave., Detroit
Thursday, May 15	6:00–9:00 pm
COSUGI Business Meeting	Ambassador 1 & 2
Friday, May 16	4:30 pm–5:30 pm
<b>Closing and SirsiDynix Executive O</b>	Ambassador 1
Saturday, May 17	3:15 pm–4:15 pm



### Presenter Directory

Ken Adams ...... kadams@mt.gov Patron Authentication Options: a Panel Discussion Shawn Andary .....shawn\_andary@yahoo.com Consortia Sharing Session and SIG Meeting Angela Arthur.....aarthur@cabell.lib.wv.us Library Drive Through Window as a Circulation Service Point John Attig .....jxa16@psu.edu The Changing Character of Name Authority Records: Challenges and Opportunities - RDA Panel Discussion Jean Banks.....jean@noacsc.org

School, Public, Academic Libraries: Find Common Ground on the Common Core

Pat Beers ...... beersp@jocolibrary.org Automating ILLiad ILL Processes for Symphony
 Symphony System Administration (UNIX) Sharing Session - Third-Party Discovery Layers: a Panel Discussion

Lori Berg..... lberg@slpl.org Enterprise, Portfolio, and eRC Sharing Session - Patron Authentication Options: a Panel Discussion

Lynn Chandler Bertino......lynn.bertino@wakegov.com Beating Technology with Rocks Until it Works
 COSUGI in High Gear: Make a Difference . Horizon Tricks You May Not Know - Stump the Chumps: Horizon Q&A

Steven K. Bowers...... sbowers@wayne.edu RDA in Gear on Horizon

Lisa Broughman .....llee@randolphcollege.edu Stump the Chumps: Horizon Q&A

Jonathan Bugg .....jon\_bugg@byu.edu RDA Data Conversion and MARC Record Tidy Up

Elizabeth Chase ...... echase@friscotexas.gov Using API to Improve Process Efficiency and Customer Experience

Erica Clay .....clay@infohio.org School, Public, Academic Libraries: Find Common Ground on the Common Core

Teddy Claypool .....teddy.claypool@cabell.lib.wv.us - Gaming in the Libraries - Library Drive Through Window as a Circulation Service Point

Diann Colose ......diann.colose@lib.de.us Everything eBooks: Selection, Policies, Marketing, and Sustainability

Jason D. Cooper ..... cooperjd@montevallo.edu Making the Grade: Surveys and Strategies in Determining Facebook Reach

Mary Ann Couch .....adillinger@willard.lib.mi.us What's up with Uptime? Monitoring the Hardware, Software and Processes of Horizon and Symphony

April Dillinger.....paula.deutsch@nist.gov - Favorite Authors Club - From Start to Finish

Kay M. Dunker ...... k.dunker@vlc.lib.mi.us RDA in Gear on Horizon 
 RDA Panel Discussion 
 Ready! Set! RDA! - Stump the Chumps: Horizon Q&A

Ryan Edwards.....reedward@usc.edu • USC Libraries – Buy It Now!

Kristy Eklund......kristy.eklund@wayne.edu Incorporating TED Talks Into Your Library Collections Using Your Catalog - Stump the Chumps: Horizon Q&A

Jon Enge ......j.enge@vlc.lib.mi.us Patron Authentication Options: a Panel Discussion

Michael Engelbrecht .....mengelbrecht@cmlibrary.org Administering Horizon: a Discussion Amongst Friends - Stump the Chumps: Horizon Q&A • Third-Party Discovery Layers: a Panel Discussion - What's up with Uptime? Monitoring the Hardware, Software and Processes of Horizon and Symphony

Dave Farley ...... dfarley@vbgov.com Building a Joint-Use Library for Public and Academic Customers: Using Technology to Enable Two ILSes Working Together

Mia Farley..... mfarley@vbgov.com

Symphony System Administration (Windows) Sharing Session

Phil Feilmeyer ......pfeilmeyer@hclib.org Horizon Tricks You May Not Know Stump the Chumps: Horizon Q&A

Brian Greene.....brian.greene@wyo.gov Patron Authentication Options: a Panel Discussion

Joel Hahn ...... jhahn@nileslibrary.org Consortia Sharing Session and SIG Meeting - How to Handle the Multitude: Successfully Loading Batches of e-Book Records Without eRC • No More GMD? OMG/ WTF! BBQ!: Updating to RDA Format Coding • Stump the Chumps: Symphony Q&A • Symphony API Sharing Session - Symphony Cataloging Sharing Session

Cheryl Hill ...... chill@selco.info BDA Panel Discussion

Sarah Hjeltness ...... hjeltnesssa@elpasotexas.gov MobileCirc in Use

Joni Klemencic ......jklemenc@vbgov.com Building a Joint-Use Library for Public and Academic

Customers: Using Technology to Enable Two ILSes Working Together - Symphony System Administration (Windows) Sharing Session

Erica Laughlin.....erica.laughlin@railslibraries.info • Fantastic (and Free!) Cataloging Tools

Laurie Lessner.....Ilessner@sailsinc.org Overcoming Issues in Enterprise When Running Multiple Profiles

Kathy Maenle..... kathymaenle@kclibrary.org Symphony Circulation Sharing Session

George Marck ......ac8550@wayne.edu - How to Have an Effective and Inexpensive Regional Users Group Meeting - Sharing Session for Horizon Users

Robert Maxwell.....robert\_maxwell@byu.edu RDA Panel Discussion

Carol McCollum ...... cmccollum@wakegov.com - Sifting through the Trash : What Horizon's Discard Tables Can Tell You about Your Weeding Practices

Jamen McGranahan...jamen.mcgranahan@vanderbilt.edu Symphony Acquisitions Sharing Session

Teresa Nelson ......tnelson@scld.org MobileCirc in Use

Andrew Nisbet .....anisbet@epl.ca • The Me Card, or How to Implement a Regional Library System on a Budaet

Kendal Orrison ...... kendal.orrison@railslibraries.info Stump the Chumps: Symphony Q&A

Amanda Paffhausen.....apaffhausen@willard.lib.mi.us • Favorite Authors Club -- From Start to Finish • MobileCirc in Use

Natalie Palermo .....natalie.palermo@law.lsu.edu • Demystifying the Enhancement Process • Symphony Reports Sharing Session

Benjamin Phinney ......bphinney@sailsinc.org Going Paperless to Improve Patron Notification

Steffi Prigoff.....stephanie.prigoff@lib.de.us Stump the Chumps: Symphony Q&A

Lee Richards.....lee richards@byu.edu

• RDA Data Conversion and MARC Record Tidy Up

	mcrobinson@uaa.alaska.ed ts and Web Services in Enterprise
Tim Rowley	rowleyti@uvu.ed
<ul> <li>Deploying Emerging Technol Service in Your Library</li> </ul>	logies and Using Them to Innovate
Darsi Rueda • AIX to Linux/VMWare Migrat	dlrueda@stanford.ed
Lynn Schlatter	Lynn@shreve-lib.or
<ul> <li>BookMyne Sharing Session Inventory Manager and Workfil</li> </ul>	<ul> <li>Inventory Using Envisionware's lows: One Library's Experience</li> </ul>
	schwelik@infohio.or praries: Find Common Ground on
Sarah Seestone	seestone@stanford.ed
<ul> <li>Getting Everyone in the Sam</li> </ul>	ne Car: Symphony User Groups at ny Academic Reserves Sharing
	msendze@dclibraries.org ncepts to Build Horizon-Based s/Reporting Tools
Return to Sender: How to Tro	jws2@andrew.cmu.ed oubleshoot Symphony Notice
Reports - Third-Party Discove	
<ul> <li>Patron Authentication Option</li> </ul>	
<ul> <li>Improving WorkFlows Efficie</li> </ul>	
Kevin Smith	kevin.smith@wakegov.con
<ul> <li>FRBR Record Grouping and Plus - Stump the Chumps: Ho Layers: a Panel Discussion</li> </ul>	Overdrive Integration in VuFind- rizon Q&A = Third-Party Discovery
	jsolomon@dclibraries.org ncepts to Build Horizon-Based s/Reporting Tools
	judy.soule@co.anoka.mn.u enting a Kiosk Only Library Outlet
Kelli Staley	kelli@lansingpl.or
<ul> <li>COSUGI in High Gear: Make and Toolkit: What We Learned an Unconference + Mini-Unco</li> </ul>	a Difference • Edge Benchmarks and Moving Forward • Organizing onference • Temporary Collections Stats • Vroom! Accelerating Your
Marcy Stevens • Keep Calm and Breathe Dur	marcy@lsu.ed
	kswickard@mica.ed
e-Book Records Without eRC	: Successfully Loading Batches of
<ul> <li>Third-Party Discovery Layers</li> </ul>	
Bob Wetherall • Everything eBooks: Selection Sustainability	Robert.Wetherall@lib.de.u n, Policies, Marketing, and
Anita Winger Tips and Tricks for Utilizing S	awinger@library.msstate.ed GirsiDynix Symphony Reports
	markw@lsu.ed
	jwohlers@waubonsee.ed



# SirsiDynix Welcome



### Welcome to Detroit and COSUGI 2014!

We're excited to give you an exclusive look at our products and projects, and we've worked hard to ensure you get the information you need to

make the best decisions for your library.

This year, our message is simple: *BLUEcloud Lives!* The *BLUEcloud Suite gives you a new, powerful, state-of-the-art, browser-based Library Services Platform. It doesn't require data migration or operational risk. And best of all, most BLUEcloud products come as part of your regular maintenance payments!* **You heard about BLUEcloud last year, but you'll see it in your library this year.** 

Libraries are already using products such as MobileCirc, eRC, and Analytics, and we're hiring dozens of new people for our development team to make sure you get the rest of your products as soon as possible.

We're also making it easier than ever before to get your hands on premium BLUEcloud products! Our BLUEcloud Rewards program gives you a credit you can spend on new SirsiDynix products and their future maintenance. Your library is already enrolled in this program; all you have to do is contact your account rep to see how much you've earned towards products such as MobileCirc, eResource Central, Analytics, Enterprise, and more.

At this year's presentations, you'll learn how libraries are using these BLUEcloud products to simplify workflows and expand services. You'll also see the great progress we've made on BLUEcloud Cataloging and BLUEcloud PAC, and get updates on the other key BLUEcloud modules such as Circulation, Acquisitions, Serials and Marketplace. All of these products will deliver state-of-the-art interfaces and fantastic new features designed to meet and exceed the demands of both staff and library users.

We've heard you say you need smarter tools that meet the needs of today's libraries. Smartphones, tablets, ebooks, and eResources have forever changed the way we discover and consume information. These devices transform users' expectations about what services a library should offer. We are committed to building products that win and hold user mindshare, establishing your library as the first stop for both physical and electronic content.

Whether you're on Horizon or Symphony, BLUEcloud will meet you where you are and take you where you need to be. And our commitment to cloud computing and architecture means we can produce more products faster, as well as make administration and maintenance easier than ever before.

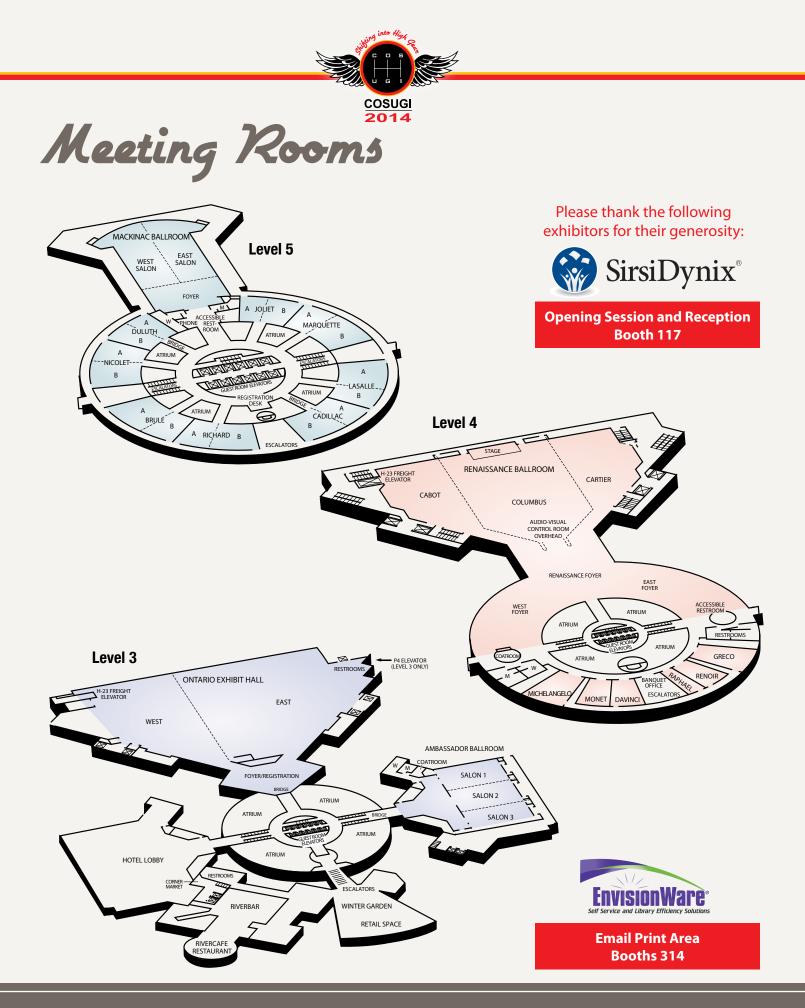
On behalf of the SirsiDynix team, I want to thank the COSUGI Board for all the work they put into the user group and this great event. Thank you for being here with us. We appreciate our relationship with COSUGI and with all SirsiDynix libraries. We're excited to work with you to find answers to the questions libraries face today!

Willia De

Bill Davison SirsiDynix Chief Executive Officer









Exhibitors

<b>3M</b>	Backstage	BAKER & TAYLOR	BAYSCAN TECHNOLOGIES EAR CODE - FONT OF SALE - RFD
Booth 219	Booth 209	Booth 113	Booth 310
bibliotheca	BRO DART	+OPAC=Web2.0	Collection HQ <sup>**</sup>
Booth 212	Booth 318	Booth 210	Booth 109
Comprise		EnvisionWare* Self Service and Library Efficiency Solutions	<b>INGRAM</b>
Booth 208	Booth 207	Booth 314	Booth 105
tes Caregory Des Harris Tatal Malder	LID LIBRARY TECHNOLOGIES, INC.	MARCIVE, INC.	
Booth 308	Booth 110	Booth 217	Booth 103
<b>OverDrive</b>	ProQuest	PIKinc.	Basmussen Software, Inc.
Booth 306	Booth 215	Booth 111	Booth 204
SirsiDynix® Booth 117	StackMap <sup>™</sup>	U TALKINGtech Booth 112	NIQUE Management Services, Inc.
Booth 117	Booth 108	Booth 112	Booth 211

Thursday, May 15

### ......

Registration 7:00 am–5:30 pm

Renaissance Foyer

### First Time Attendees' Breakfast

7:30-8:30 am

42 Degrees North

### 9:00–9:30 am

### Conference Welcome

### Ambassador Ballroom

Opening comments and welcome by Lynn Chandler Bertino, Chair, Customers of SirsiDynix Users Group, Inc (COSUGI), and Digital Librarian, Wake County Public Libraries. Iynn.bertino@wakegov.com

/elcome

### 9:30 am-12:15 pm

### Opening Session: BLUEcloud LIVES!

### Ambassador Ballroom

Welcome to Detroit! We invite you to come and participate as Bill Davison, the SirsiDynix team, and a supporting cast of wonderful SirsiDynix libraries SHOW you the BLUEcloud products in action! Last year we described the great advantages that will flow to all of our customers by way of the BLUEcloud product suite. This year we've asked our customers to do the talking. Join us and learn how BLUEcloud products are being used by libraries to solve real-life challenges, improve staff efficiencies and enrich the lives of the users they serve. We want you to know that BLUEcloud is REAL!

#### Presenters:

Bill Davison, Chief Executive Officer, SirsiDynix bill.davison@sirsidynix.com

Eric Keith, VP of Marketing and Business Development, SirsiDynix eric.keith@sirsidynix.com

> Berit Nelson, VP of Library Relations, SirsiDynix berit.nelson@sirsidynix.com

Sheridan Richey, VP of Product Development, SirsiDynix sheridan.richey@sirsidynix.com

David King, VP of Product Management, SirsiDynix david.king@sirsidynix.com

### Morning Break 10:30–10:50 am

Ambassador Foyer

# Opening Session Break

# Registration

# sreakfast



# Schedule

12:15–1:15 pm		1:30–2:30 pm	2:45–3:45 pm	6:00–9:00 pm
Lunch 12:15–1:15 pm Renaissance Ballroom Visit the Exhibits! 3:45–6:00 pm Renaissance Ballroom	Ambassador 1	Everything eBooks: Selection, Policies, Marketing, and Sustainability Audience: General Bob Wetheral, eBook Coordinator; Diann Colose, System Administrator, Delaware Library Catalog Consortium	RDA Panel Discussion Audience: General Kay M. Dunker, Systems Librarian, Valley Library Consortium; John Attig, Authority Control Librarian, Penn State University; Cheryl Hill, Technical Services Librarian, Southeastern Library Cooperative (SELCO); Robert L. Maxwell, Ancient Languages and Special Collections Cataloger, Brigham Young University; Ranny Lacanienta, Director of Product Management, SirsiDynix	Opening Party 6:00 pm The Majestic 4140 Woodward Ave. in Midtown Detroit. Shuttles to and from the Detroit Marriott and
Ask SirsiDynix 1:30–4:00 pm DaVinci	Ambassador 2	No More GMD? OMG! WTF! BBQ! Updating to RDA format coding Audience: Symphony Joel Hahn, Database Manager, Cooperative Computer Services	Tips and Tricks for Utilizing SirsiDynix Symphony Reports Audience: Symphony Anita Winger, Computer Systems Assistant, Mississippi State University	Majestic Theatre every 15 minutes. Sponsored by SirsiDynix Your badge is your
Afternoon Break 2:30–2:45 am Renaissance Foyer Internet/Print Area	Ambassador 3	Deploying Emerging Technologies and Using Them to Innovate Service in Your Library Audience: General Tim Rowley, Assistant Library Director, Utah Valley University	Horizon Basic System Administration Audience: Horizon Keith Oviatt, Senior Systems Analyst; Mary Schmidt, Senior Support Analyst, SirsiDynix	ticket in.
<b>3:45–6:00 pm</b> Renaissance Ballroom Sponsored by EnvisionWare	Brule	Using API to Improve Process Efficiency and Customer Experience Audience: Symphony Elizabeth Chase, Sr. Librarian, Frisco Public Library	Getting Everyone in the Same Car: Symphony User Groups at Stanford University Audience: Symphony Sarah Seestone, Assistant Head, Access Services Stanford University	
	Cadillac	Going Paperless to Improve Patron Notification Audience: Symphony Benjamin Phinney, Member Services Librarian, SAILS, Inc	Organizing an Unconference + Mini- Unconference Audience: General Kelli Staley, Head of Circulation, Collection and Computer Services, Lansing Public Library	
eak	LaSalle	FRBR Record Grouping and Overdrive Integration in VuFind-Plus Audience: General Kevin Smith, Senior Library Manager for Technology, Wake County Public Libraries	eRC: Leading the Pack in eResource Management Audience: General Repeated: Saturday, 8:15-9:15 am Dain Berrett, Product Manager, SirsiDynix	rty
ts - Br	Ontario East	Gaming in the Libraries Audience: General Teddy Claypool, Automation and Systems Administrator, Games Master, Lord of the Thundercats, Western Counties Regional Libraries - Cabell County Public Library	Symphony Basic System Administration Audience: Symphony Jeff Byrd, Senior Technical Advisor; Aaron Oldroyd, Support Engineer, SirsiDynix	ng Pa
Lunch Exhibits	Richard	Securing Your Organization - Top Tips Audience: General Benjamin Card, Information Security Officer, SirsiDynix	Demystifying the Enhancement Process Audience: General Natalie Palermo, Assistant Director for Technical Services, LSU Law Library / LOUIS	Opening

Thursday, May 15

### 9:00-9:30 am

### **COSUGI Conference Welcome**

Thursday, 9:00–9:30 am.... Ambassador Ballroom Presenter: Lynn Chandler Bertino, Chair, Customers of SirsiDynix Users Group, Inc.

### 9:30 am-12:15 pm

### **OPENING SESSION: BLUEcloud LIVES!**

### Thursday, 9:30 am-12:15 pm..... Ambassador Ballroom

Welcome to Detroit! We invite you to come and participate as Bill Davison, the SirsiDynix team, and a supporting cast of wonderful SirsiDynix libraries SHOW you the BLUEcloud products in action! Last year we described the great advantages that will flow to all of our customers by way of the BLUEcloud product suite. This year we've asked our customers to do the talking. Join us and learn how BLUEcloud products are being used by libraries to solve real-life challenges, improve staff efficiencies and enrich the lives of the users they serve. We want you to know that BLUEcloud is REAL!

**Presenters:** Bill Davison, Chief Executive Officer; Eric Keith, VP of Marketing and Business Development; Berit Nelson, VP of Library Relations; Sheridan Richey, VP of Product Development; David King, VP of Product Management, SirsiDynix

### 1:30-2:30 pm

### Deploying Emerging Technologies and Using Them to Innovate Service in Your Library

UVU Library Emerging Technology Committee (ETC) meets to consider new and innovative technologies. This session will review the formation and operation of the committee. Some of the successful projects: B&N Nook e-readers for checkout with "browsing" books pre-loaded, use of an iPad by a librarian who roves the shelving areas to give assistance to students during the first days of the semester, use of QR codes applied to book "dummies" on the shelves to link patrons to relevant online resources, also using QR codes to link patrons to instructional information on services located throughout the library.

Thursday, 1:30–2:30 pm .....Ambassador 3 Audience: General

**Presenter:** Tim Rowley, Assistant Library Director, Utah Valley University

### Everything eBooks: Selection, Policies, Marketing, and Sustainability

Learn how to develop a successful eBook program including collection development, policy decisions, marketing tips, and sustainability plans. Audience: General

Thursday, 1:30–2:30 pm ......Ambassador 1 Presenters: Bob Wetherall, eBook Coordinator; Diann Colose, System Administrator, Delaware Library Catalog Consortium

### FRBR Record Grouping and Overdrive Integration in VuFind-Plus

VuFind-Plus has several features that are not included in the standard VuFind Open Source discovery layer. See how the Wake County Public Libraries system is working with the Marmot Library Consortium to incorporate Overdrive API integration, including checkout, and FRBR record grouping into the discovery layer.

### Audience: General

Thursday, 1:30–2:30 pm ......LaSalle Presenter: Kevin Smith, Senior Library Manager for Technology, Wake County Public Libraries

### **Gaming in the Libraries**

A demonstration of how gaming programs can increase patronage by the 8 to 18 year old range, increase reading and library usage, establish a new group of "regulars" and even teach the Dewey Decimal System. The presentation will include discussions on board game, console games (Xbox and Wii), Minecraft Library servers, and even Massively Mutliplayer Online games such as World of Warcraft. Learn about the use of gaming in Public Libraries, School Systems and even higher education to promote usership and learning.

### Audience: General

Thursday, 1:30–2:30 pm ...... Ontario East Presenter: Teddy Claypool, Automation and Systems Administrator, Games Master, Lord of the Thundercats, Western Counties Regional Libraries - Cabell County Public Library

### Going Paperless to Improve Patron Notification

Through the course of a year-long project, the SAILS library network was able to completely automate their notification system using three contact methods: SVA, SMS, and email. Not only were notifications automated, but network-wide SAILS saw improvements in the amount of overdues being generated, time and money being spent, and patrons were given more options as a result of this project. This session is a discussion of the project, automated notifications, and the benefits the SAILS Network saw due to its success.

### Audience: Symphony

Thursday, 1:30–2:30 pm ......Cadillac Presenter: Benjamin Phinney, Member Services Librarian, SAILS, Inc

### No More GMD? OMG! WTF! BBQ! Updating to RDA format coding

With RDA, the piece of the MARC record most commonly used for relaying format information to library patrons and staff—the GMD—is no more. Now how can we quickly identify record formats in WorkFlows, e-Library, and Enterprise? Is it possible to retroconvert our existing AACR2 (and AACR1) records to match our new RDA records so that we might once again have only one scheme for identifying formats?

Audience: Symphony

Thursday, 1:30–2:30 pm .....Ambassador 2 Presenter: Joel Hahn, Database Manager, Cooperative Computer Services

### **Securing Your Organization - Top Tips**

You hear about it every day in the news: yet another organization is being raked over the coals because confidential data ended up in the wrong hands. You're right to be concerned, but you have limited time and budget to address security and privacy. How will you protect your data? Let us help you navigate the morass of information, pinpoint what applies to you, and add focus to your strategy in 2014!

### Audience: General

Thursday, 1:30–2:30 pm ......Richard Presenter: Benjamin Card, Information Security Officer, SirsiDynix





### Using API to Improve Process Efficiency and Customer Experience

An overview of some of the ways Frisco Public Library is using API to improve process efficiencies for staff (streamline weeding processes), improve our members' experience (create a customized widget for the search results page), and sometimes both at once (track cleaned discs).

Audience: Symphony

Thursday, 1:30–2:30 pm .....Brule Presenter: Elizabeth Chase, Sr. Librarian, Frisco Public Library

### 2:45-3:45 pm

### Demystifying the Enhancement Process

COSUGI's Enhancements Coordinator explains the process that results in customer-suggested enhancements to SirsiDynix software, how the enhancement forums work, and how you can get involved in the process.

### Audience: General

Thursday, 2:45-3:45 pr	nRichard
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Presenter: Natalie Palermo, Assistant Director for Technical Services, LSU Law Library / LOUIS

### eRC: Leading the Pack in eResource Management

Join us for an in-depth look at eRC features and functionality and learn how far eResource Central has come since it was released in June of 2013! We will discuss eRC's product vision, including the roadmap for 2014 and beyond, and explain how eRC works behind the scenes with vendor partners to make staff and patrons' lives easier.

### Audience: General

Thursday, 2:45–3:45 pm ...... LaSalle Repeated: Saturday, 8:15–9:15 am

**Presenter:** Dain Berrett, Product Manager, SirsiDynix

### Getting Everyone in the Same Car: Symphony User Groups at Stanford University

Stanford University Libraries implemented Symphony User Groups in October 2013 to link the user records of research proxies to their Faculty sponsor. This presentation will cover the simple set up of User Groups in Symphony, the more complex business decisions we had to make and the effect those decision had on Symphony policies (i.e. Who is the default notice master? What can a proxy see online? If one person is Blocked should everyone be Blocked?) and the work we did to configure My Account and our online catalog to enhance the service. We'll end with a quick discussion of what we gained from the implementation and what problems we're still experiencing.

### Audience: Symphony

Thursday, 2:45–3:45 pm .....Brule Presenter: Sarah Seestone, Assistant Head, Access Services, Stanford University

### **Horizon Basic System Administration**

Join us for a discussion on the nuts and bolts of Horizon system administration. We'll cover the most critical "must do" items and discuss resources you can use if you need additional details.

### Audience: Horizon

Thursday, 2:45–3:45 pm ......Ambassador 3 Presenters: Keith Oviatt, Senior Systems Analyst; Mary Schmidt, Senior Support Analyst, SirsiDynix

### Organizing an Unconference + Mini-Unconference

This session will have 2 parts: a brief (traditional) presentation to explain the concept followed by a mini-unconference experience! Have you had enough of politely listening to presenters talk all day? This is a participatory session, success depends upon YOUR involvement!

### Audience: General

Thursday, 2:45–3:45 pm ......Cadillac Presenter: Kelli Staley, Head of Circulation, Collection and Computer Services Lansing Public Library

### **RDA Panel Discussion**

Ask the experts about RDA (Resource Description and Access) including record updates, record sources, record display, staff training and more.

### Audience: General

Thursday, 2:45–3:45 pm ......Ambassador 1 Presenters: Kay M. Dunker, Systems Librarian, Valley Library Consortium; John Attig, Authority Control Librarian, Penn State University; Cheryl Hill, Technical Services Librarian, Southeastern Library Cooperative (SELCO); Robert L. Maxwell, Ancient Languages and Special Collections Cataloger, Brigham Young University; Ranny Lacanienta, Director of Product Management, SirsiDynix

### Symphony Basic System Administration

Join us for a discussion on the nuts and bolts of Symphony system administration. We'll cover the most critical "must do" items and discuss resources you can use if you need additional details.

### Audience: Symphony

Thursday, 2:45–3:45 pm ...... Ontario East Presenters: Jeff Byrd, Senior Technical Advisor; Aaron Oldroyd, Support Engineer, SirsiDynix

### Tips and Tricks for Utilizing SirsiDynix Symphony Reports

Join us for some practical tips for running and formatting reports using the pipe delimited and XML features. We will also go through some basics for those not familiar with running reports.

### Audience: Symphony

Thursday, 2:45–3:45 pm .....Ambassador 2 Presenter: Anita Winger, Computer Systems Assistant, Mississippi State University



		8:15–9:15 am	9:30–10:30 am	11:15 am-12:15 pm
Registration 8:00 am–3:00 pm Renaissance Foyer Ask SirsiDynix	Ambassador 1	Introducing BLUEcloud Campus Audience: General Repeated: Saturday, 9:30-10:15 am Rick Branham, VP Global Accounts and Alliances; Carla Clark, Product Manager, SirsiDynix	Patron Authentication Options: a Panel Discussion Audience: General Brian Greene; Jon Enge; Edward Smith; Ken Adams; Lori Berg*	Fantastic (and Free!) Cataloging Tools Audience: General Erica Laughlin, Cataloging and Database Administrator, Resource Sharing Alliance NFP
8:00 am–4:30 pm DaVinci Internet/Print Area 9:15 am–5:00 pm	Ambassador 2	Incorporating TED Talks Into Your Library Collections Using Your Catalog Audience: General Kristy Eklund, Library Assistant III, Detroit Area Library Network (DALNET)	RDA Data Conversion and MARC Record Tidy Up Audience: General Lee Richards, Senior Data Analyst, Jonathan Bugg, Systems Automation Programmer, Brigham Young University	Keep Calm and Breathe During Disaster Recovery Audience: Symphony Marcy Stevens, Library Consortium Analyst, LOUIS: The Louisiana Library Network
Renaissance Ballroom Sponsored by EnvisionWare Visit the Exhibits! 9:15 am–5:00 pm	Ambassador 3	How to Handle the Multitude: Successfully Loading Batches of e-Book Records Without eRC Audience: Symphony Kelly Swickard, Catalog Librarian, Decker Library, Maryland Institute College of Art; Joel Hahn, Database Manager, Cooperative Computer Services	What's in a (Web) Service Audience: General Brent Thompson, Product Manager, SirsiDynix	Making the Grade: Surveys and Strategies in Determining Facebook Reach Audience: General Jason D. Cooper, Systems and Emerging Technologies Librarian, University of Montevallo, Carmichael Library
No Conflict Time 10:30–11:15 am Renaissance BallroomBruleMorning Break 10:30–11:00 am	Brule	Extend Your System with Application Programming Interfaces (APIs) and Web Services Audience: Symphony Margaret Pelfrey, Manager of Consulting and Training Services; Ranny Lacanienta, Director of Product Management, SirsiDynix	Best Practices: Backups and Restores Audience: General Todd Roelens, Senior Technical Advisor II, SirsiDynix	Let's Get Real: Using Widgets and Web Services in Enterprise Audience: General Michael Robinson, Head of Systems, University of Alaska Anchorage
	Cadillac	<b>BLUEcloud is on the Horizon!</b> <i>Audience: Horizon</i> Brent Thompson, Product Manager, SirsiDynix	Using Data Warehousing Concepts to Build Horizon-Based Business Intelligence/Analytics/Reporting Tools <i>Audience: Horizon</i> Monique Sendze, Information Technology Director; Jon Solormon, ILS Administrator; Douglas County Libraries	Building a Joint-Use Library for Public and Academic Customers: Using Technology to Enable Two ILSes Working Together Audience: General Joni Klemencic, ILS Administrator; Dave Farley, Technical Operations Specialist, Virginia Beach Public Library
ynix 3reak	LaSalle	Favorite Authors Club – From Start to Finish Audience: Symphony Amanda Paffhausen, Systems Administrator; April Dillinger, Acquisitions Department Head, Willard Library	Automating ILLiad ILL Processes for Symphony Audience: Symphony Pat Beers, System Administrator / ILS Coordinator, Johnson County Library	Horizon Tricks You May Not Know Audience: Horizon Lynn Chandler Bertino, Digital Librarian, Wake County Public Libraries; Phil Feilmeyer, ILS Manager, Hennepin County Library
sk SirsiDy xhibits •Br	Ontario East	Upgrades, Platform Migrations SirsiDynix Cloud Services and More! Audience: General Berit Nelson, VP Library Relations, SirsiDynix	BLUEcloud Discovery Interfaces: the Way Forward Audience: General Michael Staten, Product Manager; Carla Clark, Product Manager; Katy Willcock, Product Specialist, SirsiDynix	It's Universal: BLUEcloud Universal Admin Audience: General Melissa Kulmer, Product Manager; Jackie Ramos, Product Manager; Hyrum Denney, User Interface and Graphic Designer, SirsiDynix
Ask Sirsi Exhibits	Richard	<b>To Infinity and Symphony 3.5</b> <i>Audience: Symphony</i> Melissa Kulmer, Product Manager, SirsiDynix	BLUEcloud Analytics: Synchronize it, Analyze it, Visualize it! Audience: General Repeated: Saturday 2:00-3:00 pm Nathan Guinn, Director of Product Management, SirsiDynix	Community Funded Services for the Library Audience: General Eric Keith, VP of Marketing and Business Development; Justin Swain, End User Services Consultant, SirsiDynix



## Schedule

12:15–1:15 pm		1:45–2:45 pm	3:15–4:15 pm	4:30–5:30 pm
Lunch 12:15–1:15 pm Renaissance Ballroom Cloud Computing Creates Opportunities for Libraries	Ambassador 1	Stump the Chumps: Symphony Q&A Audience: Symphony Joel Hahn, Database Manager, CCS Consortium; Steffi Prigoff, Consulting System Administrator, Delaware Library Catalog Consortium; Kendal Orrison, Director, Resource Sharing Alliance NFP; John Wohlers, Library Technology Coordinator, Waubonsee Community College	Third-Party Discovery Layers: a Panel Discussion Audience: General Mike Waugh, Systems Librarian, Louisiana State University Libraries; Jon Singletary, Library Systems Specialist, Carnegie Mellon University Libraries; Michael Engelbrecht, Library Automation Systems Analyst, Charlotte Mecklenburg Library; Kevin Smith, Senior Library Manager for Technology, Wake County Public Libraries; Pat Beers, System Administrator / ILS Coordinator, Johnson County Library	COSUGI Business Meeting and Raffle 4:30–5:30 pm Ambassador Ballroom 1 & 2 The business meeting will include Board reports, discussion of
12:35–1:15 pm Renaissance Ballroom Marshall Breeding Independent consultant, speaker, and author	Ambassador 2	Edge Benchmarks and Toolkit: What We Learned and Moving Forward Audience: General Kelli Staley, Head of Circulation, Collection and Computer Services, Lansing Public Library	<b>BLUEcloud Cataloging: You Copy?</b> <i>Audience: General</i> Melissa Kulmer, Product Manager, SirsiDynix	the election for the 2014-15 COSUGI Board, raffle, an account of the SirsiDynix proposal and resulting meeting of COSUGI Board members
<b>Visit the Exhibits!</b> Exhibit Hall Renaissance Ballroom	Ambassador 3	The Changing Character of Name Authority Records: Challenges and Opportunities Audience: General John Attig, Authority Control Librarian, Penn State University	Vroom! Accelerating Your Revenue through Marketing Options <i>Audience: General</i> Kelli Staley, Head of Circulation, Collection and Computer Services, Lansing Public Library	with SirsiDynix at company headquarters in Lehi, Utah, and open discussion of new business.
Afternoon Break 2:45–3:15 pm Exhibit Hall Renaissance Ballroom	Brule	BLUEcloud Marketplace: the No Dead-end Zone Audience: General Mike Hilmo, Product Manager; Tracy Moyers, Director of Product Implementation, SirsiDynix	Web Services Sharing Session: Sparking New Ideas Audience: General John Wohlers, Library Technology Coordinator, Waubonsee Community College	<b>Presenter:</b> Lynn Chandler Bertino Chair, Customers of SirsiDynix Users Group, Inc.
	Cadillac	What's New in the New SDSC? Audience: General Reed Farnsworth, Knowledge Base Analyst, SirsiDynix	Inventory Using Envisionware's Inventory Manager and Workflows: One Library's Experience Audience: Symphony Lynn Schlatter, Instructional Coordinator, Shreve Memorial Library	D
reak	LaSalle	Stump the Chumps: Horizon Q&A Audience: Horizon Michael Engelbrecht; Lisa Broughman; Kristy Eklund; Phil Feilmeyer; Lynn Chandler Bertino; Kevin Smith; Kay M. Dunker*	RDA in Gear on Horizon Audience: Horizon Kay M. Dunker, Systems Librarian, Valley Library Consortium; Steven K. Bowers, Executive Director, Detroit Area Library Network (DALNET)	eetin
its - B	Ontario East	Library Drive-Through Window as a Circulation Service Point Audience: Symphony Angela Arthur, Circulation Services Associate III; Teddy Claypool, Automation Manager, Cabell County Public Library	Library On The Go - Implementing a Kiosk Only Library Outlet Audience: Symphony Judy Soule, Business Application System Specialist, Anoka County Library	ess M
_unch Exhibits	Richard	Discover the Latest on Enterprise and Portfolio Audience: General Jackie Ramos, Product Manager, SirsiDynix	Symphony Acquisitions Sharing Session Audience: Symphony Jamen McGranahan, Systems Services Librarian, Vanderbilt University	Business
	*Presenter titles/inst	itutions listed in full program description on following pa	ges.	



### 8:15-9:15 am

### **BLUEcloud is on the Horizon!**

This session will discuss recent and coming Horizon updates along with exciting infrastructure updates that will allow Horizon libraries to take advantage of MobileCirc, BLUEcloud, and new ways to extend your system locally with Web Services.

#### Audience: Horizon

Friday, 8:15–9:15 am ..... Cadillac

**Presenter:** Brent Thompson, Product Manager, SirsiDynix

### Extend Your System with Application Programming Interfaces (APIs) and Web Services

APIs and Web Services offer you the flexibility to extend your system to better meet local staff and end user needs. Join us to learn of possible projects you can utilize and see examples of some creative AACR2 to RDA solutions. Results from 2014 Day of Coding will be included.

### Audience: Symphony

Friday, 8:15–9:15 am .....Brule

**Presenters:** Margaret Pelfrey, Manager of Consulting and Training Services; Ranny Lacanienta, Director of Product Management, SirsiDynix

### Favorite Authors Club – From Start to Finish

Learn how to start, or improve, a Favorite Authors Club for your patrons. Session includes step by step instructions on author selection, processing orders through acquisitions, placing holds (with a Work-Flows report!), and delivering product to patrons on the day of release!

### Audience: Symphony

Friday, 8:15–9:15 am ..... LaSalle

**Presenters:** Amanda Paffhausen, Systems Administrator; April Dillinger, Acquisitions Department Head, Willard Library

### How to Handle the Multitude: Successfully Loading Batches of e-Book Records Without eRC

Catalogers are now getting dozens, hundreds, or even thousands records for e-resources from vendors or subscription services. SirsiDynix's new eRC product addresses this flood, but isn't a feasible solution for every library. In this session, we will discuss a few ways to use some free tools like MARCEdit, Symphony reports, and the like to quickly clean up and load batches of records for e-books, e-audiobooks, etc., so that patrons can easily discover and access these e-resources via the same public catalog they already use to discover the library's physical resources.

### Audience: Symphony

Friday, 8:15–9:15 am .....Ambassador 3

**Presenters:** Kelly Swickard, Catalog Librarian Decker Library, Maryland Institute College of Art; Joel Hahn, Database Manager, Cooperative Computer Services

### Incorporating TED Talks Into Your Library Collections Using Your Catalog

Whether you are creating MARC records for your physical inventory or electronic resources, your catalog can be used to maintain access to your collections. This presentation will explore using your library system to inventory and maintain access to a cataloged digital collection, in particular the open access TED.com TED Talks videos. MARC record creation and maintenance, as well as public interface configuration will be considered. Sharing of records for open access digital collections will also be explored

#### Audience: General

Friday, 8:15–9:15 am .....Ambassador 2

**Presenter:** Kristy Eklund, Library Assistant III, Detroit Area Library Network (DALNET)

### Introducing BLUEcloud Campus

Do you have a silo problem on your campus? Resources, staff and departments can't quite seem to get it together to offer students and faculty seamless access to critical research data? BLUEcloud Campus is the solution. Sirsi-Dynix's BLUEcloud Campus and strategic partnerships will help you manage everything from authentication to electronic reserves, electronic resource management, link resolution and discovery to the seemingly simple checkout. Now you can take advantage of fully developed traditional capabilities along with exciting new ways to handle your extensive electronic holdings, collaboration with other institutions and third parties, and all of your digital resources. From open data to SOA, BLUEcloud Campus lets you take two steps forward without sacrificing a step along the way.

Audience: General

Friday, 8:15–9:15 am .....Ambassador 1 Repeated: Saturday, 9:30–10:15 am

Presenters: Rick Branham, VP Global Accounts and Alliances; Carla Clark, Product Manager, SirsiDynix

### To Infinity and Symphony 3.5

The latest Symphony service packs and upcoming releases feature great new time saving updates, incorporate your feedback from Enhancement Forums and Strategic Partner Programs, support new fund raising options via BLUEcloud commerce and set you up for BLUEcloud use. We will cover recent and upcoming features and the benefits of staying current.

Audience: Symphony

### Friday, 8:15–9:15 am .....Richard

**Presenter:** Melissa Kulmer, Product Manager, SirsiDynix

### Upgrades, Platform Migrations SirsiDynix Cloud Services and More!

We've got you covered whether you are planning a small version upgrade or need to move to new hardware or SirsiDynix Cloud Services. Join us to discuss practical planning and implementation details.

### Audience: General

Friday, 8:15–9:15 am,..... Ontario East

**Presenters:** Berit Nelson, VP Library Relations, SirsiDynix





### 9:30-10:30 am

### Automating ILLiad ILL Processes for Symphony

ILLiad is a product used for processing OCLC interlibrary requests. The problem is that this software does not normally talk to Symphony. Johnson County Library has developed scripts / processes that automate the creation of brief titles allowing for borrowing, automatically finding and placing holds on items for lending. And for patron maintenance, to help keep the ILLiad database and the Symphony database synced with regard to patron information.

#### Audience: Symphony

Friday, 9:30-10:30 am	LaSalle
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**Presenter:** Pat Beers, System Administrator / ILS Coordinator, Johnson County Library

### **Best Practices: Backups and Restores**

Are backups and restores a constant source of curiosity or concern? SirsiDynix system experts will cover best practices, discuss standard and optional services and provide tips on avoiding the dreaded "R" scenario.

### Audience: General

Friday, 9:30-10:30	D am	Brule
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**Presenter:** Todd Roelens, Senior Technical Advisor II, SirsiDynix

### BLUEcloud Analytics: Synchronize it, Analyze it, Visualize it!

Now you can truly familiarize yourself with BLUEcloud Analytics and learn how you can take advantage of its decision support capabilities to revolutionize your planning processes. From data synchronization through visualization, BLUEcloud analytics can help every library with metrics-driven decision making.

### Audience: General

Friday, 9:30–10:30 am .....Richard Repeated: Saturday, 2:00-3:00 pm

**Presenter:** Nathan Guinn, Director of Product Management, SirsiDynix

### **BLUEcloud Discovery Interfaces:** the Way Forward

Learn about the goals, benefits, current state of and plans for BLUEcloud PAC, BookMyne, and Social Library

Audience: General

### Friday, 9:30–10:30 am ..... Ontario East

**Presenter:** Michael Staten, Product Manager; Carla Clark, Product Manager; Katy Willcock, Product Specialist, SirsiDynix

### Patron Authentication Options: a Panel Discussion

Come hear a panel talk about their use of CAS, EZproxy, LDAP, RPA and what you share. Let's cover the pros and cons, security strategies, managing your authentication service during and after upgrades, currency in file sharing, tracking what's running where, etc. Q&A will be mandatory. What do you have to share?

### Audience: General

### Friday, 9:30–10:30 am .....Ambassador 1

**Presenter:** Brian Greene, WYLD Program Manager, Wyoming State Library; Jon Enge, Systems Analyst, Valley Library Consortium; Edward Smith, Executive Director, Abilene Library Consortium; Ken Adams, Montana Shared Catalog Administrator, Montana State Library/ Montana Shared Catalog; Lori Berg, ILS Administrator, St. Louis Public Library

### RDA Data Conversion and MARC Record Tidy up

The steps taken to convert all records to RDA using Gary Strawn's (Northwestern University) converting pc-program. This would include: 1) using the API utilities in Linux, and 2) using the SirsiDynix "standard" dump and load utilities. A review of rules to obey to safely do record conversion or clean up.

### Audience: General

### Friday, 9:30–10:30 am .....Ambassador 2

**Presenter:** Lee Richards, Senior Data Analyst; Jonathan Bugg, Systems Automation Programmer, Brigham Young University

### Using Data Warehousing Concepts to Build Horizon-Based Business Intelligence/Analytics/Reporting Tools

This presentation will demonstrate how Douglas County Libraries developed a Data Warehouse by taking raw data from Horizon and providing staff with the ability to easily analyze circulation data points and other library management functions using extract, transform and load concepts. We will be discussing three examples of what we have in production today so far: 1. Percent Checked Out Report which captures circulation and collection data from Horizon and provides staff a web interface to see on a daily basis what percentage of their collection is available to be checked out. 2. Purchase Alert Report which captures number of requests, copies, ratios of request to copies and other data from Horizon then stored in a web application for collection development staff to use for making purchasing decisions. We then group, sum, and store the data by collection code for each day's capture to allow for time based and business intelligence data analysis. 3. Credit Card Report captures credit card transactions used for library payments from Horizon, then stored in a database to allow for single credit card transaction verification via a web application.

### Audience: Horizon

Friday, 9:30–10:30 am ..... Cadillac

**Presenter:** Monique Sendze, Information Technology Director; Jon Solomon, ILS Administrator, Douglas County Libraries

### What's in a (Web) Service

The SirsiDynix BLUEcloud Suite is fueling rapid growth in web services capabilities for Symphony and Horizon. We will cover current and future web services, the latest web services format, and integration plans as we move from the existing web services framework to the latest structures supporting not only BLUEcloud but also new ways to extend your local system.

### Audience: General

Friday, 9:30–10:30 am .....Ambassador 3

**Presenters:** Brent Thompson, Product Manager, SirsiDynix

Friday, May 16

### 11:15 am-12:15 pm

### Building a Joint-Use Library for Public and Academic Customers: Using Technology to Enable Two ILSes Working Together

Virginia Beach Public Library and Tidewater Community College built a new "Joint Use Library" which opened in August 2013. This presentation will cover primarily the technology that allows seamless communication between two distinct ILSes: SD Symphony and Ex-Libris Aleph. The end result is customer self-checkout of items owned by either ILS, integrated searching of both catalogs, and automated materials handling of returned items. We'll also present an overview of the new building, the development process, and Q&A as time permits.

### Audience: General

Friday, 11:15 am-12:15 pm ..... Cadillac

**Presenters:** Joni Klemencic, ILS Administrator; Dave Farley, Technical Operations Specialist, Virginia Beach Public Library

### Community Funded Services for the Library

From Buy it Now to BLUEcloud eCommerce, learn how Community Funded Services can extend the library's reach into the community via expanded access to materials, payment options and other services. Best of all, these services promote library fund raising while they work!

### Audience: General

Friday, 11:15 am-12:15 pm ......Richard

**Presenters:** Eric Keith, VP of Marketing and Business Development, SirsiDynix

### Fantastic (and Free!) Cataloging Tools

As libraries continue to face budget uncertainties and managers seek to streamline day-to-day operations, many cataloging departments are expected to do more with less. During this session, you will learn about several tools that can help your library improve the efficiency of its cataloging workflow. Did you know, for example, that you can easily generate a MARC record from an Amazon product description, or that you can use OCLC Classify to find a potential Dewey number to assign to your item? These cataloging tools, plus the many more that will be discussed during this session, are sure to fit your library's budget because they are all free! There will also be time for you to share any fantastic (and free!) tools your library uses in its cataloging.

Audience: General

### Friday, 11:15 am-12:15 pm ......Ambassador 1

**Presenters:** Erica Laughlin, Cataloging and Database Administrator, Resource Sharing Alliance NFP

### Horizon Tricks You May Not Know

Think you know everything about Horizon? We'll present a few tricks you may not know or have forgotten about. We might even ask you to present your own tricks of the trade!

### Audience: Horizon

Friday, 11:15 am-12:15 pm ..... LaSalle

**Presenters:** Lynn Chandler Bertino, Digital Librarian, Wake County Public Libraries; Phil Feilmeyer, ILS Manager, Hennepin County Library

### It's Universal: BLUEcloud Universal Admin

Whether you are the system administrator, digital assets librarian, technical services supervisor, or a specialist extraordinaire in linking items, BLUEcloud Universal Admin is your starting point for everything from policy configuration to the new BLUEcloud Search to using the features that match your access rights. Join us for an introduction to BLUEcloud Search and learn how BLUEcloud Universal Admin streamlines both configuration and day-to-day module use for the full BLUEcloud Suite.

#### Audience: General

Friday, 11:15 am–12:15 pm ..... Ontario East

**Presenter:** Melissa Kulmer, Product Manager; Jackie Ramos, Product Manager; Hyrum Denney, User Interface and Graphic Designer, SirsiDynix

### Keep Calm and Breathe During Disaster Recovery

LOUIS: The Louisiana Library Network is an academic library consortium in Louisiana. The consortium staff and Symphony servers are all housed at the LOUIS headquarters in Baton Rouge, LA. Our hotsite server is located in north Louisiana. Each night our Symphony production data is sync'd to our Symphony hotsite server. This duplication of data becomes very important during the months of June through November due to the National Weather Center's Hurricane season. LOUIS worked for many months putting together a disaster recovery plan that would allow minimal down time to all sites. In 2009 and 2012, LOUIS successfully tested our disaster recovery plan by switching to our hotsite server and used it in production capacity for 3 days. I will discuss the steps we have fine-tuned to accomplish this in our current AIX environment.

### Audience: General

Friday, 11:15 am–12:15 pm ......Ambassador 2

**Presenter:** Marcy Stevens, Library Consortium Analyst, LOUIS: The Louisiana Library Network

### Let's Get Real: Using Widgets and Web Services in Enterprise

This presentation will explain how to use widgets and web services to integrate real-time information from Symphony into your Enterprise installation. It will cover the basics of retrieving data via web services, parsing it in a useful manner, and inserting it into the dom layer. Examples of working code will be explained, including the ability to insert live holdings/ copy information onto the search results display.

Audience: General

Friday, 11:15 am–12:15 pm .....Brule

**Presenter:** Michael Robinson, Head of Systems, University of Alaska Anchorage

### Making the Grade: Surveys and Strategies in Determining Facebook Reach

Librarians and administrators need ways to measure their institutions' effectiveness in social media. In 2011, Carmichael Library surveyed two peer groups in an effort to gauge its reach on Facebook. The presentation discusses the library's engagement in other social networks such as Twitter and Instagram and discusses SirsiDynix products that may be used by libraries to engage with their constituents.

### Audience: General

#### Friday, 11:15 am–12:15 pm ......Ambassador 3

**Presenter:** Jason D. Cooper, Systems and Emerging Technologies Librarian, University of Montevallo, Carmichael Library





### 12:15-1:15 pm

Lunch

### Featuring a presentation:

### Cloud Computing Creates Opportunities for Libraries

Cloud computing technologies provide many opportunities for libraries to support their work using more scalable and easily supported infrastructure. Marshall Breeding will provide background and perspective on how libraries have begun to increasingly adopt this approach to computing and some of the advantages to be gained and some of the issues that need to be addressed.

#### Audience: General

### Friday, 12:35–1:15 pm ..... Renaissance Ballroom

**Presenter:** Marshall Breeding, Independent consultant, speaker, and author

### 1:45-2:45 pm

### BLUEcloud Marketplace: the No Dead-end Zone

How often do your library patrons get frustrated by not finding the titles they're searching for? Marketplace delivers the reality of no dead-ends. Come learn about the vision, technical aspects, and features designed for Marketplace and the upcoming BLUEcloud MARC service.

### Audience: General

Friday, 1:45–2:45 pm .....Brule

**Presenter:** Mike Hilmo, Product Manager; Tracy Moyers, Director of Product Management, SirsiDynix

### The Changing Character of Name Authority Records: Challenges and Opportunities

RDA has changed the character of name authority records. Whereas the traditional authority record was a method of controlling the names used in bibliographic records, the new authority record provides an enhanced description of a person, family, corporate body, work, or expression. All this presents challenges for the display and indexing of these enhanced descriptions, as well as opportunities to exploit linked data in order to provide more effective user displays and more efficient maintenance of authority data.

### Audience: General

Friday, 1:45-2:45	pmAmbassador 3
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**Presenter:** John Attig, Authority Control Librarian, Penn State University

### Discover the Latest on Enterprise and Portfolio

We will cover not only the basics and latest updates to Portfolio and Enterprise but also our roadmap that moves Portfolio and Enterprise fully into the BLUEcloud and takes us from single tenant to multi-tenant implementations.

### Audience: General

Friday, 1:45–2:45 pm .....Richard

**Presenter:** Jackie Ramos, Product Manager, SirsiDynix

### Edge Benchmarks and Toolkit: What We Learned and Moving Forward

Edge is a new management and leadership tool that is helping libraries and local governments work together to achieve community goals. With this professional tool, libraries can be better positioned to address community issues – like creating a stronger economy, ensuring workforce development and leading lifelong learning. Lansing Public Library participated in the 2013 soft launch before the national launch in 2014. More info: libraryedge.org

### Audience: General

Friday, 1:45–2:45 pm .....Ambassador 2

**Presenter:** Kelli Staley, Head of Circulation, Collection and Computer Services Lansing Public Library

### Library Drive-Through Window as a Circulation Service Point

A discussion of the use of a drive-through window as a point of circulation for a library using experience and statistics from a library hub that added a drive-through window to their location several years ago. The presenters will discuss both pros and cons of the addition and how to handle it as a location within Workflows Symphony.

#### Audience: Symphony

Friday, 1:45–2:45 pm ..... Ontario East

**Presenters:** Angela Arthur, Circulation Services Associate III; Teddy Claypool, Automation Manager, Cabell County Public Library

### Stump the Chumps: Horizon Q&A

Pick the collective brain of our cavalcade of panelists on anything to do with the Horizon family of products.

Audience: Horizon

Friday, 1:45–2:45 pm ..... LaSalle

Presenters: Michael Engelbrecht, Library Automation Systems Analyst, Charlotte Mecklenburg Library; Lisa Broughman, Systems Administrator, Lynchburg Information Online Network; Kristy Eklund, Library Assistant III, Detroit Area Library Network (DALNET); Phil Feilmeyer, ILS Manager, Hennepin County Library; Lynn Chandler Bertino, Digital Librarian, Wake County Public Libraries; Kevin Smith, Senior Library Manager for Technology, Wake County Public Libraries; Kay M. Dunker, Systems Librarian, Valley Library Consortium

### Stump the Chumps: Symphony Q&A

Pick the collective brain of our panel of experts on anything to do with SirsiDynix Symphony or SirsiDynix Medley products (BookMyne, etc.)

### Audience: Symphony

Friday, 1:45–2:45 pm .....Ambassador 1

**Presenters:** Joel Hahn, Database Manager, CCS Consortium; Steffi Prigoff, Consulting System Administrator, Delaware Library Catalog Consortium; Kendal Orrison, Director, Resource Sharing Alliance NFP; John Wohlers, Library Technology Coordinator, Waubonsee Community College

### What's New in the New SDSC?

Rebuilt from the ground up, based on your feedback, the new SDSC (Support Portal) has features and functions we could only dream about before and opens the door to even more enhancements. Come find out how you can take advantage of this powerful new tool with its improved searching and upgrades too numerous to mention here.

### Audience: General

Friday, 1:45–2:45 pm ..... Cadillac

**Presenter:** Reed Farnsworth, Knowledge Base Analyst, SirsiDynix

# Friday, May 16 Programs

### 3:15-4:15 pm

### **BLUEcloud Cataloging: You Copy?**

Copy cataloging is a big 10-4 with BLUEcloud Cataloging, along with MARC edits, merges, original cataloging and more. Join SirsiDynix Product Management staff to learn more about the first release of BLUEcloud Cataloging as well as the roadmap for future versions. We'll also include a sneak peek at BLUEcloud MARC, a great way for libraries using BLUEcloud Cataloging to save time and lower copy cataloging costs.

### Audience: General

Friday, 3:15–4:15 pm .....Ambassador 2

**Presenter:** Melissa Kulmer, Product Manager, SirsiDynix

### Inventory using Envisionware's Inventory Manager and Workflows: One Library's Experience

Come hear about Shreve Memorial Library's experience using a (nominally) portable workstation loaded with Envisionware's Inventory Manager to keep tabs our recently-converted-to-RFID collection. We'll talk about hardware, software (including how Inventory Manager and Workflows talk to each other), and the ever-elusive human element. Whether you've never done an inventory before, are looking to change your methodology, or just want to know if your experience is the wildest one out there, this session is for you!

### Audience: Symphony

Friday, 3:15–4:15 pm ..... Cadillac

**Presenter:** Lynn Schlatter, Instructional Coordinator, Shreve Memorial Library

### Library on the Go - Implementing a Kiosk Only Library Outlet

Working with partners, we opened two remote unstaffed kiosk only library outlets. Library kiosk products include iPad vending machines, book/ DVD vending machines, remote hold pickup lockers, offsite bookdrops, tablets for a YMCA afterschool program, tablets for one elementary school, an additional ebook vendor with offsite ebook discovery stations. Partners include two cities, one school district, and one YMCA.

### Audience: Symphony

Friday, 3:15–4:15 pm ..... Ontario East

**Presenter:** Judy Soule, Business Application System Specialist, Anoka County Library

### **RDA in Gear on Horizon**

Learn how two Horizon consortia have implemented RDA (Resource Description and Access) in Horizon and HIP. This session will focus on the changes that were made in the Horizon system and on HIP to implement RDA.

### Audience: Horizon

Friday, 3:15–4:15 pm ..... LaSalle

Presenters: Kay M. Dunker, Systems Librarian, Valley Library Consortium; Steven K. Bowers, Executive Director, Detroit Area Library Network (DALNET)

### Symphony Acquisitions Sharing Session

The session moderator will lead participants in a discussion of common issues for Symphony Acquisitions. Bring your questions and/or tips or tricks!

#### Audience: Symphony

Friday, 3:15–4:15 pm .....Richard

**Presenter:** Jamen McGranahan, Systems Services Librarian, Vanderbilt University

### Third-Party Discovery Layers: a Panel Discussion

Ask our panel of experts anything to do with a variety of Third-party Discovery Layer products including EBSCO Discovery Service, VuFind, Biblio-Commons and AquaBrowser.

### Audience: General

### Friday, 3:15–4:15 pm .....Ambassador 1

Presenters: Mike Waugh, Systems Librarian, Louisiana State University Libraries; Jon Singletary, Library Systems Specialist, Carnegie Mellon University Libraries; Michael Engelbrecht, Library Automation Systems Analyst, Charlotte Mecklenburg Library; Kevin Smith, Senior Library Manager for Technology, Wake County Public Libraries; Pat Beers, System Administrator / ILS Coordinator, Johnson County Library, KS

### Vroom! Accelerating Your Revenue through Marketing Options

You are in the driver's seat for this participatory session! Get a mental "oil change" and reprogram your library's GPS as we collaborate to brainstorm marketing and promotion ideas to increase patron awareness and usage of the SirsiDynix Buy It Now and Prepaid Debit Card revenue generating opportunities. Whether your library is a compact, mid-size, or SUV, we can all work together to create a new concept to drive up revenue!

#### Audience: General

Friday, 3:15–4:15 pm .....Ambassador 3

**Presenters:** Kelli Staley, Head of Circulation, Collection and Computer Services, Lansing Public Library

### Web Services Sharing Session: Sparking New Ideas

Share your experiences and ideas for using Web Services. No use or idea is too small to share. Remember, what you have created may just provide that vital spark of inspiration to someone else. Trying to think of a new use for Web Services in your library? Come to this session and listen in. Have a great idea but don't know how to turn that idea to reality? Let your idea spark inspiration in others too!

### Audience: General

Friday, 3:15–4:15 pm .....Brule

**Presenter:** John Wohlers, Library Technology Coordinator, Waubonsee Community College

### 4:30–5:30 pm

### COSUGI Business Meeting and Raffle

Friday ...... Ambassador Ballroom 1 & 2 The business meeting will include Board reports, discussion of the election for the 2014-15 COSUGI Board, raffle, an account of the SirsiDynix proposal and resulting meeting of COSUGI Board members with SirsiDynix at company headquarters in Lehi, Utah, and open discussion of new business.

**Presenter:** Lynn Chandler Bertino, Chair, Customers of SirsiDynix Users Group, Inc.

# **RIDE AND DRIVE**

## Welcome COSUGI Guests

VEHICLE ADVOCATE PROGRAM

Come test drive a selection of GM vehicles and receive a special partner discount

Date: Friday, May 16, 2014

Time: 5:30 – 8:00 p.m.

(registration desk closes at 7:30 p.m.)

### Location:

GM World Headquarters Detroit Renaissance Center Jefferson Avenue Lobby

### Event Hosted by GM Employees

All drivers must present a valid driver's license to participate. No pre-registration required.

Saturday, May 17

		8:15–9:15 am	9:30–10:15 am	11:00 am–11:45 am
Ask SirsiDynix 8:00 am–3:15 pm DaVinci	Ambassador 1	<b>MobileCirc in Use</b> <i>Audience: General</i> Teresa Nelson; Sarah Hjeltness; Amanda Paffhausen*	Going Mobile with MobileCirc Audience: General Roslyn Dean, Demo Team Manager, SirsiDynix	Return to Sender: How to Troubleshoot Symphony Notice Reports Audience: Symphony Jon Singletary, Library Systems Specialist, Carnegie Mellon University Libraries
Internet/Print Area 7:45 am–1:00 pm Renaissance Ballroom Sponsored by EnvisionWare Visit the Exhibits!	Ambassador 2	Symphony System Administration (Windows) Sharing Session Audience: Symphony Joni Klemencic, ILS administrator; Mia Farley, ILS administrator; Virginia Beach Public Library	<b>Ready! Set! RDA!</b> <i>Audience: General</i> Kay M. Dunker, Systems Librarian, Valley Library Consortium	RDA? Authority Control? Lexiles? Keep Your Database Current and Help Your End Users Find All of Your Resources with SirsiDynix Data Services Audience: General Tracy Moyers, Director of Implementation Services, SirsiDynix
7:45 am–1:00 pm No Conflict Time 10:15–11:00 am Renaissance Ballroom	Ambassador 3	Symphony System Administration (UNIX) Sharing Session Audience: Symphony Pat Beers, System Administrator / ILS Coordinator, Johnson County Library	School, Public, Academic Libraries: Find Common Ground on the Common Core Audience: General Jean Banks, Technical Support; Jennifer Schwelik, eLearning Specialist; Erica Clay, INFOhio ILibrarian, INFOhio	New Developments in RFID Self Service Audience: General David Tuttle, Senior Market Consultant, SirsiDynix
Morning Break 10:15–11:00 am Exhibit Hall Renaissance Ballroom	Brule	<b>USC Libraries - Buy It Now!</b> <i>Audience: Symphony</i> Ryan Edwards, ILS Librarian, USC Libraries	Introducing BLUEcloud Campus Audience: General Repeated: Friday, 9:30-10:15 am Rick Branham, VP Global Accounts and Alliances; Carla Clark, Product Manager, SirsiDynix	Hello, Bonjour, Hola! Understanding How SirsiDynix's Community Translation Program Can Help Your Library Audience: General Garrett Winn, Documenation and Translation Supervisor, SirsiDynix
	Cadillac	How to Have an Effective and Inexpensive Regional Users Group Meeting Audience: General George Marck, Lead Applications Technical Analyst, DALNET	Sifting through the Trash : What Horizon's Discard Tables Can Tell You about Your Weeding Practices Audience: Horizon Carol McCollum, Digital Librarian, Wake County Public Libraries	AIX to Linux/VMWare Migration: the Stanford Experience Audience: Symphony Darsi Rueda, Programmer/Analyst, Stanford University Libraries
ynix Breal	LaSalle	Symphony Cataloging Sharing Session Audience: Symphony Joel Hahn, Database Manager, Cooperative Computer Services	Consulting Services: from Basics to Platinum Audience: General Margaret Pelfrey, Manager of Consulting and Training Services, SirsiDynix	Beating Technology with Rocks Until it Works Audience: Horizon Lynn Chandler Bertino, Digital Librarian, Wake County Public Libraries
irsiD its - I	Ontario East	eRC: Leading the Pack in eResource Management Audience: General Repeated: Thursday, 2:45-3:45 pm Dain Berrett, Product Manager, SirsiDynix	Enterprise, Portfolio, and eRC Sharing Session Audience: General Lori Berg, ILS Administrator, St. Louis Public Library	Symphony Reports Sharing Session Audience: Symphony Natalie Palermo, Assistant Director for Technical Services, LSU Law Library / LOUIS
Ask Sirsil Exhibits	Richard	SirsiDynix and EBSCO: a Partnership for the Ages Audience: General Rick Branham, VP Global Accounts and Alliances, SirsiDynix	What's up with Uptime? Monitoring the Hardware, Software and Processes of Horizon and Symphony Audience: General Mary Ann Couch; Michael Engelbrecht*	Consortia Sharing Session and SIG Meeting Audience: General Joel Hahn, Database Manager, Cooperative Computer Services; Shawn Andary, ALS System Admin., UP Region of Library Cooperation
	*Presenter titles/institu	utions listed in full program description on follow	ing pages.	

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# Schedule

12:00–1:00 pm		1:00–1:45 pm	<b>2:00–3:00</b> pm	3:15–4:15 pm
Lunch         12:00-1:00 pm         Exhibit Hall         Renaissance Ballroom	Ambassador 1	Using Google Analytics in the Catalog Audience: Symphony John Wohlers, Library Technology Coordinator, Waubonsee Community College	BLUEcloud Analytics: Synchronize it, Analyze it, Visualize it! Audience: General Repeated: Friday, 9:30-10:30 am Nathan Guinn, Director of Product Management, SirsiDynix	Closing and SirsiDynix Executive Q&A 3:15–4:15 pm
	Ambassador 2	The Future Is Now: BLUEcloud Platform and Technical Update Audience: General Sheridan Richey, VP Product Development, SirsiDynix	Symphony Circulation Sharing Session Audience: Symphony Kathy Maenle, Principal ILS System Coordinator., Kansas City Public Library	Ambassador Ballroom 1 Join the SirsiDynix executive staff for an open Q&A session and get answers straight from company leaders. Whether you have specific queries about products, operations, plans for the future, or other topics, this will be a great opportunity for you to get the answers to your burning questions. <b>Presenters:</b> Bill Davison Chief Executive Officer Eric Keith VP of Marketing and Business Development David King VP of Product Management Berit Nelson VP of Library Relations Sheridan Richey VP Product Development Scott Wheelhouse Sr. VP of Operations <b>Break</b> <b>3:00–3:15 pm</b> Ambassador Foyer
	Ambassador 3	Symphony API Sharing Session Audience: Symphony Joel Hahn, Database Manager, Cooperative Computer Services	Improving WorkFlows Efficiency by Customizing Toolbars Audience: Symphony Karla Smith, ILS Manager, Winnefox Library System	
	Brule	Symphony Academic Reserves Sharing Audience: Symphony Sarah Seestone, Assistant Head, Access Services, Stanford University	BookMyne Sharing Session Audience: General Lynn Schlatter, Instructional Coordinator, Shreve Memorial Library	
	Cadillac	Administering Horizon: a Discussion Amongst Friends Audience: Horizon Michael Engelbrecht, Library Automation Systems Analyst, Charlotte Mecklenburg Library	Sharing Session for Horizon Users Audience: Horizon George Marck, Lead Applications Technical Analyst, Detroit Area Library Network (DALNET)	
	LaSalle	Temporary Collections: Editing Items, Circ Rules, and Stats Audience: General Kelli Staley, Head of Circulation, Collection and Computer Services, Lansing Public Library	<b>Consortial Enterprise Interest Group</b> <i>Audience: General</i> Berit Nelson, VP of Library Relations, SirsiDynix	
	Ontario East	Overcoming Issues in Enterprise When Running Multiple Profiles Audience: Symphony Laurie Lessner, Asst. Director for Technology Services, SAILS, Inc.	The Fresh Face of Professional Services: Added Value! Added Fun! Audience: General Becky Muller, Product Manager, SirsiDynix	
	Richard	The Me Card, or How to Implement a Regional Library System on a Budget Audience: General Andrew Nisbet, ILS Administrator, Edmonton Public Library	COSUGI in High Gear: Make a Difference Audience: General Lynn Chandler Bertino, Digital Librarian, Wake County Public Libraries; Mark Witteman, Technical Consultant LOUIS: The Louisiana Library Network; Kelli Staley, Head of Circulation, Collection and Computer Services, Lansing Public Library	SirsiDynix Q&A

Saturday, May 17

### 8:15-9:15 am

### eRC: Leading the Pack in eResource Management

Join us for an in-depth look at eRC features and functionality and learn how far eResource Central has come since it was released in June of 2013! We will discuss eRC's product vision, including the roadmap for 2014 and beyond, and explain how eRC works behind the scenes with vendor partners to make staff and patrons' lives easier.

### Audience: General

Saturday, 8:15–9:15 am..... Ontario East Repeated: Thursday, 2:45–3:45 pm

Presenter: Dain Berrett, Product Manager, SirsiDynix

### How to Have an Effective and Inexpensive Regional Users Group Meeting

We have been able to have an effective and inexpensive single day Regional Users Group Meeting in the State of Michigan for the last five years at a cost of less than \$20.00 per attendee. You too can hopefully have effective and inexpensive Regional Users Group Meetings. Agenda items have included presentations from SirsiDynix, members, and remote attendees. Come and find out how one Regional Users Group has worked it out.

### Audience: General

Saturday, 8:15–9:15 am..... Cadillac

**Presenter:** George Marck, Lead Applications Technical Analyst, DALNET

### **MobileCirc in Use**

Presentation will cover installing the app, connecting devices (scanner/printer), and real world uses in three libraries for Circ, Bookmobile, Outreach, Inventory and Weeding.

### Audience: General

### Saturday, 8:15–9:15 am.....Ambassador 1

**Presenters:** Teresa Nelson, IT Operations Assistant, Spokane County Library District; Sarah Hjeltness, Technical Services and Systems Librarian, El Paso Public Library; Amanda Paffhausen, Systems Administrator, Willard Library

### SirsiDynix and EBSCO: a Partnership for the Ages

SirsiDynix and EBSCO are rising to the challenge of holistic discovery and collection management

together. Discover how updates to SirsiDynix discovery products and EBSCO EDS let your end users pinpoint your digital and physical resources while saving your staff time and money.

### Audience: General

#### Saturday, 8:15–9:15 am.....Richard

**Presenter:** Rick Branham, VP Global Accounts and Alliances; Eric Keith, VP of Marketing and Business Development, SirsiDynix

### Symphony Cataloging Sharing Session

The session moderator will lead participants in a discussion of common Symphony Cataloging issues. A short update will be provided on current enhancement requests.

Audience: Symphony

### Saturday, 8:15–9:15 am...... LaSalle

**Presenter:** Joel Hahn, Database Manager, Cooperative Computer Services

### Symphony System Administration (UNIX) Sharing Session

The session moderator will lead participants in a discussion of common issues for administrators of topics pertaining to SirsiDynix Symphony running on various UNIX/Linux OS servers.

Audience: Symphony

### Saturday, 8:15–9:15 am.....Ambassador 3

**Presenter:** Pat Beers, System Administrator / ILS Coordinator, Johnson County Library

### Symphony System Administration (Windows) Sharing Session

The session moderator will lead participants in a discussion of common administrator issues and topics pertaining to SirsiDynix Symphony running on Windows servers.

### Audience: Symphony

### Saturday, 8:15–9:15 am.....Ambassador 2

**Presenters:** Joni Klemencic, ILS Administrator; Mia Farley, ILS Administrator, Virginia Beach Public Library

### **USC Libraries - Buy It Now!**

USC Libraries describes how they added options in their Symphony e-Library (Homer) online library catalog, Enterprise (Homer beta) discovery layer, and Find It @ USC online link resolver page for users to purchase items found on Amazon.com. Once users are referred to Amazon.com, the USC Libraries, an Amazon.com Associate, earns up to 10% of the advertising fees from sales. Presentation includes steps required to create Amazon.com Affiliate Account and generation/customization of code to add Amazon. com link to e-Library catalog item details page.

Audience: Symphony

Saturday, 8:15–9:15 am.....Brule

**Presenter:** Ryan Edwards, ILS Librarian, USC Libraries

### 9:30–10:15 am

### Consulting Services: from Basics to Platinum

Did you know that you can take advantage of expert SirsiDynix Consulting Services to simplify your workflows, create time-saving automated routines, customize your public interface? Learn about APIs, Web Services and more. Even better, you can save yet more time and money by taking advantage of Platinum Services for consulting and other popular services.

#### Audience: General

Saturday, 9:30–10:15 am..... LaSalle

**Presenter:** Margaret Pelfrey, Manager of Consulting and Training Services, SirsiDynix

### Enterprise, Portfolio, and eRC Sharing Session

The session moderator will lead participants in a discussion of issues concerning Enterprise and Portfolio. There will be an opportunity to share eRC thoughts and experiences as well.

### Audience: General

### Saturday, 9:30–10:15 am ...... Ontario East

**Presenter:** Lori Berg, ILS Administrator, St. Louis Public Library

### Going Mobile with MobileCirc

Go where your patrons are. Give them the convenience of checking books right where they stand in the library. With MobileCirc patrons no longer have to come to the circulation desk to checkout and circulation staff can come from behind the counter. In addition to checkout, manage your pull list and take inventory using your Apple or Android mobile device. We have an app for that!

### Audience: General

Saturday, 9:30–10:15 am.....Ambassador 1 Presenter: Roslyn Dean, Demo Team Manager, SirsiDynix





### Introducing BLUEcloud Campus

Do you have a silo problem on your campus? Resources, staff and departments can't quite seem to get it together to offer students and faculty seamless access to critical research data? BLUEcloud Campus is the solution. SirsiDynix's BLUEcloud Campus and strategic partnerships will help you manage everything from authentication to electronic reserves, electronic resource management, link resolution and discovery to the seemingly simple checkout. Now you can take advantage of fully developed traditional capabilities along with exciting new ways to handle your extensive electronic holdings, collaboration with other institutions and third parties, and all of your digital resources. From open data to SOA, BLUEcloud Campus lets you take two steps forward without sacrificing a step along the way.

#### Audience: General

Saturday, 9:30–10:15 am.....Brule Repeated: Friday, 8:15–9:15 am

**Presenter:** Rick Branham, VP Global Accounts and Alliances; Carla Clark, Product Manager, SirsiDynix

### **Ready! Set! RDA!**

The Valley Library Consortium delayed implementing RDA, but now we are in the thick of it. Hear how the VLC implemented RDA – from making cataloging decisions, to designing training materials, to doing an authority control and record conversion project with an outside vendor.

### Audience: General

### Saturday, 9:30-10:15 am.....Ambassador 2

**Presenter:** Kay M. Dunker, Systems Librarian, Valley Library Consortium

### School, Public, Academic Libraries: Find Common Ground on the Common Core

Are your school districts and teachers focusing on Common Core State Standards? Participants in this session will explore the instructional shifts in literacy and research standards and what this means for school, public, and academic libraries. Learn ways to position your print and digital collections to help teachers address the national Common Core Standards, to help parents support their children and to help students find the material they need to achieve.

#### Audience: General

Saturday, 9:30–10:15 am......Ambassador 3 Presenters: Jean Banks, Technical Support; Jennifer Schwelik, eLearning Specialist; Erica Clay, INFOhio ILibrarian, INFOhio

### Sifting through the Trash: What Horizon's Discard Tables Can Tell You about Your Weeding Practices

If your funding authorities or other inquiring minds asked you how many items your library weeded in a year and why, could you tell them? As part of the process of coming up with a model for book purchasing decisions, Wake County Public Libraries realized they needed more detailed information about when and why books were being discarded. Horizon's discard item tables provided a wealth of information that helped give a better understanding of the value, age, and types of books removed from the collection. Come hear how they used Horizon's discard item tables, an SQL client, and Microsoft Excel to understand past weeding practices and changes they're making in order to get even more detailed information in the future.

### Audience: Horizon

Saturday, 9:30–10:15 am..... Cadillac

**Presenter:** Carol McCollum, Digital Librarian, Wake County Public Libraries

### What's up with Uptime? Monitoring the Hardware, Software and Processes of Horizon and Symphony

So often we find out one of our systems is down, because our users (staff/patrons/students) tell us about it first. Finding out about problems when they happen gives you a head start on getting things fixed. This program shares some sophisticated monitoring solutions by third party vendors along with free and simple ways to keep an eye on your systems.

#### Audience: General

Saturday, 9:30–10:15 am.....Richard

**Presenters:** Mary Ann Couch, Library Systems Programmer, Alderman Library, University of Virginia; Michael Engelbrecht, Library Automation Systems Analyst, Charlotte Mecklenburg Library

### 11:00-11:45 am

### AIX to Linux/VMWare Migration: the Stanford Experience

Stanford migrated their Symphony server from aging IBM hardware running AIX to Red Hat Linux running on VM-Ware with a remote database over winter break 2013. We will discuss our experience, some of the challenges encountered, and lessons learned as we migrated many years' worth of customizations into the new environment. We will also share our new best practices for maintaining our production and two test instances in VMWare.

Audience: Symphony

Saturday, 11:00–11:45 am ...... Cadillac

**Presenter:** Darsi Rueda, Programmer/Analyst, Stanford University Libraries

### Beating Technology with Rocks until it Works

You don't have to be an SQL guru to create scheduled tasks for database maintenance. This program will show how to use some simple queries and some simple tools to schedule tasks that run overnight.

### Audience: Horizon

Saturday, 11:00–11:45 am ..... LaSalle

**Presenter:** Lynn Chandler Bertino, Digital Librarian, Wake County Public Libraries

### Consortia Sharing Session and SIG Meeting

The session moderator will lead participants in a discussion of common issues for Symphony and Horizon consortia as well as a brief update on the Symphony Consortia forum's enhancement requests. The Consortia SIG will also conduct its business meeting and elections.

### Audience: General

Saturday, 11:00–11:45 am ......Richard

**Presenter:** Joel Hahn, Database Manager, Cooperative Computer Services; Shawn Andary, ALS System Admin., UP Region of Library Cooperation

### Hello, Bonjour, Hola! Understanding How SirsiDynix's Community Translation Program Can Help Your Library

Last year, SirsiDynix launched a community translation program. This year, we are expanding to include U.S. libraries and users. This session gives an overview of what it is, why it is important, what the benefits are, and how you can help get participation at your library. Do you want SirsiDynix products and documentation to have more usable translations in your language? Do you want translations in a language SirsiDynix is not providing quickly enough? Learn how you can make that happen with the new community translation program. Watch how it works, learn how you benefit, and see how you can participate in improving translations for existing SirsiDynix languages or adding additional languages.

### Audience: General

Saturday, 11:00–11:45 am.....Brule

**Presenter:** Garrett Winn, Documenation and Translation Supervisor, SirsiDynix

Saturday, May 17

### New Developments in RFID Self Service

A review of new RFID products and functionality geared towards advancing RFID self-service even further: RFID enabled shelves for returns and inventory, library remote RFID lockers, AV dispensing and new item acquisition receipt. And we'll look at the development path for further integration of RFID with the SirsiDynix circulation client and how the return on your RFID investment will not only enhance service to your patrons but also shore up your bottom line.

#### Audience: General

#### Saturday, 11:00–11:45 am .....Ambassador 3

**Presenter:** David Tuttle, Senior Market Consultant, SirsiDynix

### RDA? Authority Control? Lexiles? Keep Your Database Current and Help Your End Users Find All of Your Resources with SirsiDynix Data Services

Would you like to improve the quality of your Horizon or Symphony bibliographic and authority records? Do you need to add RDA or reading program information to your catalog (Lexile, Accelerated Reader and Reading Counts)? Maybe you have duplicate records in your current database. If yes, then please join us as we discuss services designed to enhance the quality of your data. Our goal is to save time for your technical services department and to help your patrons find your material. We will be discussing the SmartSource upgrade to BLUEcloud MARC, enhancing bibliographic records, authority processing services, RDA and our reading program updates. All attendees will receive a free bibliographic data analysis report from SirsiDynix – a \$250 value.

#### Audience: General

Saturday, 11:00–11:45 am .....Ambassador 2

**Presenter:** Tracy Moyers, Director of Implementation Services, SirsiDynix

### Return to Sender: How to Troubleshoot Symphony Notice Reports

Symphony notice reports are designed to send email to library patrons to warn them about overdues, holds, fines, etc. Fixing problems with notice reports can be tricky, especially if library users say the messages are not being received. This session will examine several ways to approach the problem, including checking server logs and also double-checking the report settings to find out if email is being sent successfully.

Audience: Symphony

### Saturday, 11:00-11:45 am .....Ambassador 1

**Presenter:** Jon Singletary, Library Systems Specialist, Carnegie Mellon University Libraries

### Symphony Reports Sharing Session

The session moderator will lead participants in a discussion of Symphony Reports issues.

Audience: Symphony

#### Saturday, 11:00–11:45 am ..... Ontario East

**Presenter:** Natalie Palermo, Assistant Director for Technical Services, LSU Law Library / LOUIS

### 1:00-1:45 pm

### Administering Horizon: a Discussion Amongst Friends

Horizon administrators, both rookies and veterans, gather together to discuss new issues and share solutions and ideas.

### Audience: Horizon

Saturday, 1:00–1:45 pm......Cadillac

**Presenter:** Michael Engelbrecht, Library Automation Systems Analyst, Charlotte Mecklenburg Library

### The Future Is Now: BLUEcloud Platform and Technical Update

SirsiDynix BLUEcloud is here! Join Sheridan Richey, VP Product Development, for an update on the technologies, architecture and technical underpinnings that make up BLUEcloud and why they matter. Audience: General

Saturday, 1:00–1:45 pm......Ambassador 2 Presenter: Sheridan Richey, VP Product Development, SirsiDynix

### The Me Card, or How to Implement a Regional Library System on a Budget

In 2013 four libraries around Edmonton, Alberta Canada decided to allow reciprocal borrowing. A new system called Me would allow customers to access libraries and services in neighbouring communities, while not requiring them to trade in their home library card and password. The specifications for such a system are daunting: customer mediated, easy to use, flexible, and able negotiate with any ILS. It would have to be easy to install, maintain, and require as little training as possible. Ten months after the first napkin sketch, the government of Alberta has adopted it as a model for a province-wide borrowing system. In this presentation I will discuss the origins of the system, details of its operation, and share some of the successes and setbacks of this extraordinary project.

### Audience: General

Saturday, 1:00–1:45 pmRichard	Saturday,	Richard
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**Presenter:** Andrew Nisbet, ILS Administrator, Edmonton Public Library

### Overcoming Issues in Enterprise When Running Multiple Profiles

An exploration of the problems that arose while the SAILS Library Network transitioned from eLibrary to Enterprise. We'll share the issues we encountered due to our multi-library setting and what solutions and/or workarounds we implemented to resolve these issues. We will also discuss our Enterprise wish-list and implementation plans. Though it is geared to consortia because of the number of profiles and rooms we need to deal with, there's no reason it won't have a much wider appeal. Everyone working with Enterprise has the ability to create rooms and multiple profiles for their libraries, regardless of whether it's the same library or many. We're hoping we can show others what we've done to make Enterprise work for us and hopefully show SirsiDynix real life examples of barriers we've come up against in trying to use this potentially great product.

Audience: Symphony

Saturday, 1:00–1:45 pm..... Ontario East

**Presenter:** Laurie Lessner, Asst. Director for Technology Services, SAILS, Inc.

### Symphony Academic Reserves Sharing

The session moderator will lead participants in a discussion of common issues for this product focus. Bring your questions and/or tips and tricks!

### Audience: Symphony

Saturday, 1:00–1:45 pm.....Brule

**Presenter:** Sarah Seestone, Assistant Head, Access Services, Stanford University

### Symphony API Sharing Session

The session moderator will lead participants in a discussion of common issues with the Symphony API.

### Audience: Symphony

Saturday, 1:00–1:45 pm.....Ambassador 3

**Presenter:** Joel Hahn, Database Manager, Cooperative Computer Services





### Temporary Collections: Editing Items, Circ Rules, and Stats

Learn about the collaboration between a public library and high school for required summer reading. Using temporary collections in Symphony (or Horizon) and tracking the success. Also includes temporary collections for K-12 reader's choice award nominees.

### Audience: General

Saturday, 1:00–1:45 pm..... LaSalle

**Presenter:** Kelli Staley, Head of Circulation, Collection and Computer Services, Lansing Public Library

### **Using Google Analytics in the Catalog**

This presentation covers adding Google analytics to eLibrary and using it to collect statistics on various events in your catalog. Events such as searches performed, failed searches, session timeouts, and tracking the use of other enhancements to your catalog. Coding examples presented can be modified to use with other OPAC products as well.

### Audience: Symphony

### Saturday, 1:00–1:45 pm.....Ambassador 1

**Presenter:** John Wohlers, Library Technology Coordinator, Waubonsee Community College

### 2:00-3:00 pm

### BLUEcloud Analytics: Synchronize it, Analyze it, Visualize it!

Now you can truly familiarize yourself with BLUEcloud Analytics and learn how you can take advantage of its decision support capabilities to revolutionize your planning processes. From data synchronization through visualization, BLUEcloud analytics can help every library with metrics-driven decision making.

### Audience: General

### Saturday, 2:00–3:00 pm.....Ambassador 1 Repeated: Friday, 9:30-10:30 am

**Presenter:** Nathan Guinn, Director of Product Management, SirsiDynix

### **BookMyne Sharing Session**

Come tell us about your best practices and worst outcomes using and configuring BookMyne at this prettymuch-anything-goes sharing session. We will also talk about the status of an update for Android devices.

### Audience: General

### Saturday, 2:00–3:00 pm.....Brule

**Presenter:** Lynn Schlatter, Instructional Coordinator, Shreve Memorial Library

### COSUGI in High Gear: Make a Difference

COSUGI is 5 years old. How can we become even more relevant to today's members and become a more cohesive group? Join us to learn more about how you can get involved in small ways or more formal positions and share your ideas! In this session various COSUGI Executive Board members will describe the roles of the Executive Board members, ad-hoc COSUGI committees, the enhancement process, and various SirsiDynix listservs and invite Q&A and suggestions.

### Audience: General

### Saturday, 2:00–3:00 pm.....Richard

**Presenter:** Lynn Chandler Bertino, Digital Librarian, Wake County Public Libraries; Mark Witteman, Technical Consultant LOUIS: The Louisiana Library Network; Kelli Staley, Head of Circulation, Collection and Computer Services, Lansing Public Library

### **Consortial Enterprise Interest Group**

An open discussion of the special issues that arise with consortial and other multi-library use of Sirsi-Dynix Enterprise.

Audience: General

Saturday, 2:00–3:00 pm..... LaSalle

**Presenter:** Berit Nelson, VP of Library Relations, SirsiDynix

### The Fresh Face of Professional Services: Added Value! Added Fun!

We are excited to introduce you to the improved Mentor interface, our exciting new training opportunities designed to fit your schedule, social learning events in which you can connect with your peers to share and grow your skills, how to make your database work for you, exciting new consulting opportunities, and especially our Platinum Package enhancements that give you so much more for your money.

### Audience: General

Saturday, 2:00–3:00 pm...... Ontario East Presenter: Becky Muller, Product Manager, SirsiDynix

### Improving WorkFlows Efficiency by Customizing Toolbars

The default toolbars that come with WorkFlows require lots of scrolling and clicking. Come see what we did to eliminate unnecessary scroll-n-clicks, and learn how to do the same for your institution. Learn how to completely replace the delivered toolbars with toolbars tailored for your staff. Audience: Symphony

#### Saturday, 2:00-3:00 pm.....Ambassador 3

Presenter: Karla Smith, ILS Manager, Winnefox Library System

### **Sharing Session for Horizon Users**

A "sharing" session focusing on various modules of the Horizon software. This is your chance to share with other Horizon users on the functionality of the various modules of Horizon. If there are any bug fixes that you think need to be accomplished, come and share those, as well as any enhancements that you would like to see in Horizon.

### Audience: Horizon

Saturday, 2:00–3:00 pm.....Cadillac

**Presenter:** George Marck, Lead Applications Technical Analyst, Detroit Area Library Network (DALNET)

### Symphony Circulation Sharing Session

A status on SirsiDynix Circulation enhancements. The session moderator will then lead participants in a discussion focused on Circulation issues. Bring your questions and/or tips and tricks!

Audience: Symphony

Saturday, 2:00–3:00 pm.....Ambassador 2

**Presenter:** Kathy Maenle, Principal ILS System Coordinator, Kansas City Public Library

### 3:15–4:15 pm

### **Closing and SirsiDynix Executive Q&A**

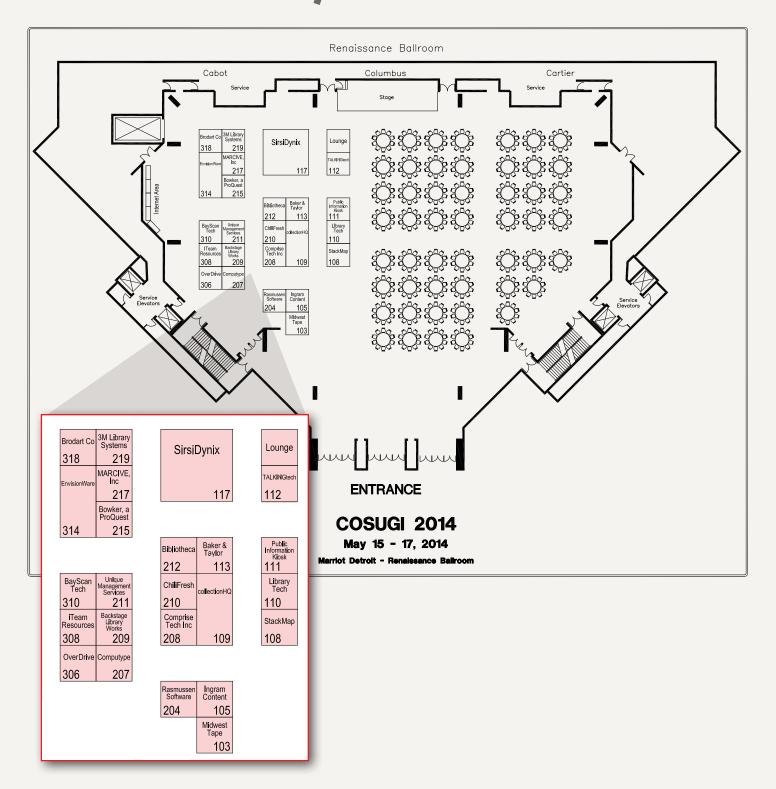
Join the SirsiDynix executive staff for an open Q&A session and get answers straight from company leaders. Whether you have specific queries about products, operations, plans for the future, or other topics, this will be a great opportunity for you to get the answers to your burning questions.

### Saturday, 3:15–4:15 pm .... Ambassador Ballroom 1

**Presenters:** Bill Davison, Chief Executive Officer; Eric Keith, VP of Marketing and Business Development; David King, VP of Product Management; Berit Nelson, VP Library Relations; Sheridan Richey, VP Product Development; and Scott Wheelhouse, Sr. VP of Operations



# Exhibitor Map





Schilztors

### 3M Library Systems......219

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Exhibitors

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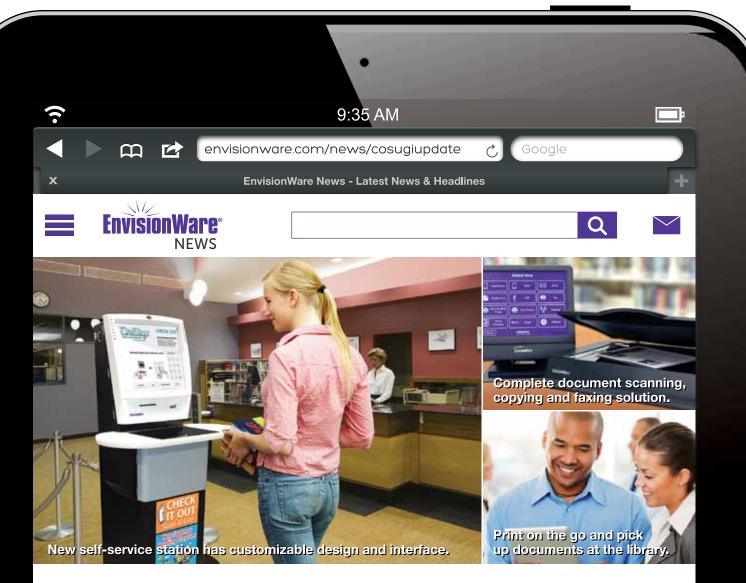






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